

2025 K-EXPO CANADA

All about K-style



BUSINESS MATCHING

11(MON)~12(TUE), AUGUST

Delta Hotels by Marriott Toronto

K-POP CONCERT

10(SUN), AUGUST

Meridian Hall (Main Auditorium)

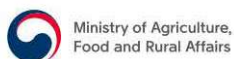
EXHIBITION & EVENT

09(SAT)~10(SUN), AUGUST

Meridian Hall



Ministry of Culture, Sports
and Tourism



Ministry of Agriculture,
Food and Rural Affairs



Ministry of Oceans
and Fisheries



Ministry of Health
and Welfare



BEAUTY PLAY

The Spotlight is on:

Our Featured Companies

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Antib

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About K-EXPO

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Beauty 

Click on each company's website to explore their products in detail.

Aethera Global

SOLYNA



Naturally Radiant
Under Sun

slynabeauty.com

Antib

Everyday Wonder !

May our world become wonderful with everyday wonderful touch!
hersteller is a vegan, cruelty-free beauty brand, created with expertise developed over many years.
We aim to deliver fresh daily experiences that transform into happy energy,
focusing on optimal natural ingredients and their proven efficacy.

hersteller



www.herstellerbeauty.com

Benesent

Hawaiian Vegan Beauty

AINOHEA, a Hawaiian vegan skincare brand, is a combination of "AINA" meaning "land and earth" in Hawaiian, and "NOHEA" which means "lovely." Inspired by a deep love for nature, AINOHEA blends premium ingredients derived from Hawaii's natural environment with advanced Korean skincare science to create a vegan clean beauty brand.

AINOHEA



ainohea.com

Benton

Take a journey back in time with Benton
Freshly made products and healthy ingredients

LOVE YOUR NATURE
Clean Beauty with Benton



www.bentoncosmetic.com

Bstarlit

Provides the most superior beauty

'BOM' is a makeup-specialized brand under the slogan 'You can be Beautiful, MORE', provides the latest makeup and skincare trend with the best quality, reasonable price, and actualizes a brand philosophy for providing the most superior beauty to consumers.



bomcosmetic.com

Cellicon Lab

We are not skincare. We are Dermal Care.

Jeu'Demeure is the brand that research the 0.1mm.

With the idea that no matter how good the ingredients are, there is no effect if the dermis is not absorbed.

The skin is fundamentally improved with a technology that absorbs good ingredients to the dermis.

Absorption of different, remarkable effect. Now experience it.

Jeu'Demeure



www.celliconlab.com

COTREE

Discovering Myself

Personalized beauty solutions that amplify each individual's unique beauty.
Heritage Journey creates beauty that celebrates individuality,
connecting timeless inspiration with today's lifestyle

COTREE
BEAUTY & HEALTH



www.cotree.co.kr

Current B&C

Self-generated microcurrent materials that deliver active ingredients and drugs through the skin, and skin beauty patches using them



<https://vvd.bz/UH7>

DM&C

ALL THE COLORS IN THE WORLD

Black Rouge prides itself on being a brand that celebrates and reflects the uniqueness and individuality of every person. It's a brand that embraces everyone's differences while respecting their own style and preferences. CAT'S LAB promises to be the ideal choice for MZ and Alpha Generation, those seeking high-quality, 100% Korean-made makeup items at even more reasonable price.



blackrouge.co.kr

Graceclub

No.1 Total Beauty

We offer a joyful experience of discovering your own unique, special and distinctive changes through COSNORI preparations.

We are eager to be the right partner for you to become THE BEAUTY in a easy and joyful way.

COSNORI



www.graceclub.com

Haran Cos LAB

We develop products that my family can use with confidence

Haran Cos LAB is an OEM/ODM manufacturer that uses buyers' trademarks to plan and develop a variety of cosmetic products including skincare products, make-up, color cosmetics, and body(hair) products.



www.harancos.com

INGR

Vegetology, Born from Plant Science and Dermatology

In VEGETOLOGY, 'VEGET' signifies plants, and 'OLOGY' represents plant science and dermatology. It's not just about mechanically extracting plants; it's about uncovering beneficial components hidden within plants, mass-producing them, validating their efficacy tailored to the skin, and utilizing our technological prowess to make them accessible to many.



www.vegetology.co.kr

Jeju Indi

Spreading the beautiful wisdom of Jeju's nature

Jejuindi is a cosmetic brand that strives to connect people with the benefits of Jeju's nature and spread beauty around the world.



Jejuindi
pure jeju cosmetics

www.jejuindi.com

lillycover

Customized Cosmetic Total solution

Your skin condition is our 1st ingredient. Skin type is different for each individual.

How well can mass produced cosmetics understand skin type?

The constant quest for the answer to that was the beginning of a journey that led to thinking, achieving and creating that which was not thought of.



www.lillycover.com

LUNABELLA

Beauty and Skincare Solution

The "Lunabella Activity Probiotics" series that builds up nutrients and moisture from the pores for the best makeup, creating a solid foundation for everyone to receive makeup regardless of their condition, is the world's first upside-down cosmetic product that is more effective when applied in the order of cream, essence, and mist containing the best ingredients.



LUNABELLA

lunabella064.cafe24.com

The Bkor.

30 years of expertise from international makeup artists

Studio17 is a beauty care brand that offers a diverse beauty experience, incorporating the expertise of global makeup artists with 30 years of experience to ensure that everyone can easily experience high quality products.

Studio17



www.studio17.co.kr

UNIJEJU

HEALTHY BEAUTY FROM NATURE

The brand is based on the philosophy of UNIJEJU, which considers healthy beauty as the top priority. We are developing products for beauty that supply abundant supplements for skin with the raw material and ingredients found in beautiful and clean nature of Jeju



dailish.co.kr

VANDA BNH

Skin : Apply with vegan.

A vegan exfoliating and hydrating toner pad gently dissolves old dead skin cells and excess sebum in pores with AHA, BHA, and PHA, without irritation. Infused with 82% Jeju Lotus Extract and triple hyaluronic acid for added moisture, it provides refreshing hydration to dry skin.

KIWIGLOW



kiwiglow.co.kr

FRA 422

On the art of savoring fragrance with integrity and delight.

Let the principles of sustainability inspire our creativity, not confine it.



fra422.com

le plein été

Le Plang Eté is a unique fragrance brand themed around the diverse landscapes and distinctive cultures of cities.
We aim to explore various cities in Korea and capture their special scents and feelings.
Each fragrance is created inspired by a Korean city, encapsulating the unique charm and beauty of each city.



leplein-ete.com

PHASE

the scent of the senses, PHASE

PHASE is a lifestyle beauty brand redefining fragrance. We offer more than just scent—delivering moments of discovery, comfort, and emotional connection. With premium products and immersive spaces, PHASE inspires self-growth and evolves with the rhythm of your life.



[phasefragrance.com](https://www.phasefragrance.com)

ahro

Fragrance that touches the soul

Like writing each Korean character with care,
we craft harmonious scents with delicate blends of traditional herbs.

We create fragrances you'll cherish for a long time.

We are crafting scents that leave a lasting mark on your soul.



ahro.co.kr

About

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The K-Expo Canada 2025
is a Hallyu (Korea Wave) exhibition organized jointly by relevant ministries.

It will be held in Toronto, Canada.

The event will feature export consultations with overseas buyers
for K-content and related consumer goods and services,
as well as Various Hallyu experiences and exhibition events for
visitors interested in Korean Culture.

thekexpo.com

More Information

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